

SEGGER Introduces Flasher Compact – The Credit-Card-Size Almost-Anything-Programmer

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The SEGGER Flasher Compact is a full-featured, in-circuit, universal flash programming tool in a housing with a footprint smaller than that of a credit card.

While the Flasher Compact can be used in stand-alone or PC-based mode, it is primarily designed for integration into production rigs or automated test equipment (ATE) where space is limited. The unit is both powered and controlled via USB cable, which can be up to five meters long. With this, plus its small size and mounting holes, target-side assembly is very easy.

As a member of the Flasher Family, the Flasher Compact is also fast, robust, and reliable. In terms of speed, the Flasher Compact comes close to the theoretical minimum programming time for the target hardware.

“SEGGER Flashers are a family of universal programmers that can program almost anything,” says Rolf Segger, founder of SEGGER. “Whether the focus is on size, flexibility, portability, security, or mass production, a SEGGER Flasher is the perfect tool for the job. Great performance. Outstanding value. No surprises. The initial cost is the only cost.”

About SEGGER Flashers

[SEGGER Flashers](#) are professional in-circuit programmers, designed for use in mass production and service environments. They are used to program the non-volatile memories of microcontrollers and SoCs as well as (Q)SPI flashes.

All SEGGER Flashers come with the setup and control software for Linux, macOS, and Windows. Software and firmware updates are included. Similarly, use on all target devices currently supported, and on any that will be added, is also included.

No additional licenses required. No hidden costs. No future costs.

More information on Flasher Compact can be found here:

<https://www.segger.com/products/production/flasher/models/flasher-compact/>

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About SEGGER

SEGGER Microcontroller has over twenty-eight years of experience in Embedded Computer Systems, producing state-of-the-art software libraries, and offering a full set of hardware tools (for development and production) and software tools.

SEGGER provides an RTOS plus a complete spectrum of software libraries including communication, security, data compression and storage, user interface software and more. Using SEGGER software libraries gives developers a head start, benefiting from decades of experience in the industry.

SEGGER's professional software libraries and tools for Embedded System development are designed for simple usage and are optimized for the requirements imposed by resource-constrained embedded systems. The company also supports the entire development process with affordable, high-quality, flexible, easy-to-use tools.

The company was founded by Rolf Segger in 1992, is privately held, and is growing steadily. SEGGER also has a U.S. office in the Boston area and branch operations in Silicon Valley and the UK, plus distributors on most continents, making SEGGER's full product range available worldwide.

Why SEGGER?

In short, SEGGER has a full set of tools for embedded systems, offers support through the entire development process, and has decades of experience as the Embedded Experts.

In addition, SEGGER software is not covered by an open-source or required-attribution license and can be integrated in any commercial or proprietary product, without the obligation to disclose the combined source.

Finally, SEGGER offers stability in an often volatile industry making SEGGER a very reliable partner for long-term relationships.

For additional information please visit: www.segger.com

Contact information:

Dirk Akemann

Marketing Manager

Tel: +49-2173-99312-0

E-mail: info@segger.com



Issued on behalf of:

SEGGER

Microcontroller GmbH

Ecolab-Allee 5
40789 Monheim
Germany
www.segger.com

SEGGER

Microcontroller Systems LLC

101 Suffolk Lane
Gardner, MA 01440
United States of America
www.segger.com

SEGGER

Microcontroller China Co., Ltd.

Room 218, Block A, Dahongqiaoguoji
No. 133 Xiulian Road
Minhang District, Shanghai 201199
China
www.segger.cn

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