SEGGER announces Flasher support for Infineon TriCore™ AURIX

Monheim am Rhein, Germany – June 21st, 2022

SEGGER's family of Flashers now support the Infineon TriCore™ AURIX. Newly supported devices include: Aurix (SAK-TCxx) and Aurix2 (SAK-TC3xx).

SEGGER Flashers are a family of professional in-circuit programmers, designed to be used in service environments, prototype programming, and for mass production. They program the flash (non-volatile) memory of microcontrollers and Systems-on-a-Chip (SoCs) as well as (Q)SPI flashes.

They are fast, robust, reliable, and easy to use. Flasher programmers are designed to achieve top programming speeds, coming very close to the theoretical minimum programming time of the target hardware. In many cases, more than 95 % of the maximum speed can be achieved, often resulting in a programming speed of more than 1 MB/s.

Software and firmware updates are included. Similarly, use on all target devices currently supported, and on any that will be added, is also included: No additional licenses required, no hidden costs, no future costs.

"We are happy to add the Infineon TriCore to the wide range of products supported by the SEGGER Flasher family," says Ivo Geilenbruegge, Managing Director of SEGGER. "Regardless of the focus — size, flexibility, portability, security, or mass production — SEGGER has the perfect Flasher for the job."

Flashers work with a PC or in stand-alone mode, connect via USB and/or Ethernet (Flasher PRO, Flasher PRO XL, Flasher Portable PLUS and Flasher ARM), and are multi-platform for Linux, macOS and Windows.

For more information on SEGGER Flashers, please visit:
https://www.segger.com/products/flasher-in-circuit-programmer/

About SEGGER

SEGGER Microcontroller GmbH has three decades of experience in Embedded Systems, producing cutting-edge RTOS and Software Libraries, J-Link and J-Trace debug and trace probes, a line of Flasher In-System Programmers and software development tools.

SEGGER's all-in-one solution emPower OS provides an RTOS plus a complete spectrum of software libraries including communication, security, data compression

and storage, user interface software and more. Using emPower OS gives developers a head start, benefiting from decades of experience in the industry.

SEGGER's professional embedded development software and tools are simple in design, optimized for embedded systems, and support the entire embedded system development process through affordable, high-quality, flexible and easy-to-use tools.

The company was founded by Rolf Segger in 1992, is privately held, and is growing steadily. SEGGER also has a U.S. office in the Boston area and branch operations in Silicon Valley, Shanghai and the UK, plus distributors on most continents, making SEGGER's full product range available worldwide.

For more information on SEGGER, please visit www.segger.com.

Why SEGGER?

In short, SEGGER has a full set of tools for embedded systems, offers support through the entire development process, and has decades of experience as the Embedded Experts.

In addition, SEGGER software is not covered by an open-source or required-attribution license and can be integrated in any commercial or proprietary product, without the obligation to disclose the combined source.

Finally, SEGGER offers stability in an often volatile industry, making SEGGER a very reliable partner for long-term relationships.

For additional information please visit: www.segger.com

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