Introducing the SEGGER Educational Partnership Program

Monheim am Rhein, Germany – December 5th, 2022

The SEGGER Educational Partnership Program (SEPP) connects students and teachers with SEGGER, The Embedded Experts, bringing commercial-grade tools for embedded systems, and over 30 years of experience, into the classroom.

Partnerships can be tailored to suit the needs of the university/course schedule, with the goal of building a long-term relationship.

SEGGER works with customers from many industries, helping develop and improve products to fit the ever-changing demands of the market. Universities can benefit from all of the market-leading SEGGER software products, free of charge for students and teachers for educational use, under SEGGER's Friendly License. This includes SEGGER's software libraries (i.e. middleware for compression, graphical user interface, communication, security and more), its Embedded Studio IDE plus its Ozone and SystemView analysis tools. SEGGER also offers its J-Link EDU Mini – the educational version of the market-leading J-Link debug probe - at an affordable price.

Together with creative minds from around the world, SEGGER has been involved in many innovative projects, such as the Solaride electric race car and the Forze hydrogen race car.

"We make our professional tools available to students, anywhere in the world, to open opportunities for all," says Ivo Geilenbruegge, Managing Director of SEGGER. "For years we have been offering our professional software at no cost, and our J-Link EDU Mini debug probe at an affordable price, for educational use. Announcing the SEGGER Educational Partnership Program is our way of formalizing our commitment to this idea and of expanding it to reach as many people as we can. We proudly support the next generation of Embedded Experts!"

Students can also work with SEGGER on thesis projects or via internships. Graduates, too, can benefit since SEGGER, as a growing company, is always looking for software engineers who are keen to enter the embedded world.

For more information visit: https://www.segger.com/segger-educational-partnership-program/

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About SEGGER

SEGGER Microcontroller GmbH has three decades of experience in Embedded Systems, producing cutting-edge RTOS and Software Libraries, J-Link and J-Trace debug and trace probes, a line of Flasher In-System Programmers and software development tools.

SEGGER's all-in-one solution emPower OS provides an RTOS plus a complete spectrum of software libraries including communication, security, data compression and storage, user interface software and more. Using emPower OS gives developers a head start, benefiting from decades of experience in the industry.

SEGGER's professional embedded development software and tools are simple in design, optimized for embedded systems, and support the entire embedded system development process through affordable, high-quality, flexible and easy-to-use tools.

The company was founded by Rolf Segger in 1992, is privately held, and is growing steadily. SEGGER also has a U.S. office in the Boston area and branch operations in Silicon Valley, Shanghai and the UK, plus distributors on most continents, making SEGGER's full product range available worldwide.

For more information on SEGGER, please visit www.segger.com.

Why SEGGER?

In short, SEGGER has a full set of tools for embedded systems, offers support through the entire development process, and has decades of experience as the Embedded Experts.

In addition, SEGGER software is not covered by an open-source or required-attribution license and can be integrated in any commercial or proprietary product, without the obligation to disclose the combined source.

Finally, SEGGER offers stability in an often volatile industry, making SEGGER a very reliable partner for long-term relationships.

For additional information please visit: www.segger.com

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