

SEGGER delivers day-one J-Link and Flasher support for Arm China's new STAR-MC3

Monheim am Rhein, Germany — September 30, 2025

SEGGER's [J-Link](#) series of debug probes and [Flasher](#) programmers are set up to provide support for Arm China's new STAR-MC3 CPU IP from the start.

STAR-MC3 is the latest entry in Arm China's STAR-MC series of embedded processors for multi-scenario AIoT applications.

Users can now immediately reap the benefits of SEGGER's well-established lines of debug and programming tools for embedded systems. An embedded-industry favorite, the J-Link family of debug probes can download and program directly into flash memories, while the Flasher family of professional in-system programmers delivers reliable, secure, and scalable solutions for almost any programming requirement.



Both the J-Link and Flasher families have a more than two-decade history of providing embedded developers with outstanding performance and a wide range of features. They are also compatible with an extensive list of CPUs.

STAR-MC3 users can also benefit from other compatible products in the SEGGER product ecosystem, such as the powerful [Embedded Studio](#) all-in-one integrated development environment, and the advanced [Ozone](#) multi-platform debugger and performance analyzer.

"We're happy to support Arm China with their new STAR-MC3 CPU IP," says Dirk Akemann, Head of Technical Marketing, SEGGER. "A highlight for us here is that microcontroller manufacturers using the STAR-MC3 in their products will benefit from a head start on J-Link and Flasher support, which is now available from day one."

"Having SEGGER provide support for their J-Link and Flasher families from the start simplifies establishment of a development ecosystem for companies using our products," says Albert Huang, Lead of CPU System & Software, Arm China. "SEGGER's J-Link and Flasher are widely used in embedded development and production, meaning this partnership is sure to make life easier for many developers."

To see a complete list of devices supported by J-Link/J-Trace, click [here](#), and for Flasher, [here](#).

###

About SEGGER

Founded in 1992, SEGGER Microcontroller GmbH has over three decades of experience in embedded systems, producing cutting-edge [RTOS and software libraries](#), J-Link and J-Trace [debug and trace probes](#), a line of [Flasher in-system programmers](#), and [software development tools](#).

SEGGER's all-in-one solution [emPower OS](#) provides an RTOS and a complete spectrum of software libraries for, among other things, communication, security, data compression and storage, user-interface software, and more. emPower OS gives developers a head start, allowing them to benefit from decades of experience in the embedded industry.

SEGGER's professional embedded-development software and tools are simple in design, optimized for embedded systems, and support the entire embedded-system development process with their affordability, high quality, flexibility, and ease of use.

SEGGER, with headquarters in Monheim am Rhein, Germany, also has an office in Boston, Massachusetts, United States, and branch operations in Silicon Valley, California, United States; Shanghai, China; and the United Kingdom. With distributors on most continents, SEGGER's full product range is available worldwide.

For more information on SEGGER, please visit www.segger.com.

Why SEGGER?

In short, SEGGER has a full set of tools for embedded systems, offers support throughout the entire development process, and has decades of experience. We are The Embedded Experts.

Furthermore, SEGGER software is not covered by an open-source or attribution license, and it can be integrated into any commercial or proprietary product — with no obligation to disclose the combined source. SEGGER offers stability in an often-volatile industry, making it a highly reliable partner for long-term relationships.

For additional information, please visit www.segger.com.

Contact information:

Dirk Akemann

Marketing Manager

Telephone: +49-2173-99312-0

E-mail: info@segger.com

Issued on behalf of:

SEGGER

Microcontroller GmbH

Ecolab-Allee 5

40789 Monheim am Rhein

Germany

www.segger.com

SEGGER

Microcontroller Systems

LLC

Boston area

101 Suffolk Lane

Gardner, MA 01440

United States of America

SEGGER

Microcontroller China Co., Ltd.

Room 218, Block A,

Dahongqiaoguoji

No. 133 Xiulian Road

Minhang District, Shanghai 201199

China

www.segger.cn

Silicon Valley

Milpitas, CA 95035, USA

United States of America

www.segger.com

All product and company names mentioned herein are the trademarks of their respective owners. All references are made only for explanation and to the owner's benefit.