

New In-Field Flash Programmer Flasher Portable

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Adding to the widely popular SEGGER Production Flash Programming line, the Flasher family, SEGGER is proud to announce the availability of the Flasher Portable. The Flasher Portable has been designed to fill the need of an extremely portable, production grade, Flash programmer used for in-field firmware updates. No need to be tethered to an outlet, it is powered by standard batteries.

The Flasher Portable can be loaded with multiple firmware images. The user interface allows the user to select the firmware image which shall be programmed with a simple press of a button. LEDs indicate which image is selected. Another button press starts the programming. The ability to store multiple images provides the freedom to carry updates for different devices and/or different revisions for the same device inside one small box. The Flasher Portable barely exceeds the size of a smartphone.

Similar to Flasher ARM and Flasher RX, the Flasher Portable is an in-circuit-programmer based on the J-Link family of debug probes using the same ultra fast flash programming algorithms.

It supports targets based on ARM7/9/11, Cortex-A5/A8/A9, Cortex-M0/M1/M3/M4, Cortex-R4/R5, e200z0 (Power architecture) and Renesas RX610/RX621/RX62N/RX62T/RX630/RX631/RX63N CPUs. For a detailed list please consult www.segger.com/flasher-portable.html

“Flasher Portable unloads the burden of carrying heavy equipment like a laptop plus programmer and power supplies to in-the-field services. Serviceable devices which are difficult to reach can now be serviced with a light box and a simple interface”, says Ivo Geilenbruegge, Managing Director of SEGGER.

About SEGGER

SEGGER Microcontroller develops and distributes hardware and software development tools as well as software components for embedded systems. An "embedded system" is one in which a microprocessor and associated components are incorporated into a device helping to accomplish difficult and complex tasks in products such as cell phones, medical instruments, instrument clusters, measurement instruments, satellite radios, digital cameras etc.

SEGGER was founded in 1997, is privately held, and is growing steadily. Based in Hilden with distributors in all continents and a local office in Massachusetts, SEGGER offers its full product range worldwide.

SEGGER software products include: embOS (RTOS), emWin (GUI), emFile (File System), emUSB (USB host and device stack) and embOS/IP (TCP/IP stack). With the experience in programming efficiently on embedded systems, SEGGER created highly integrated, cost-effective programming and development tools, such as the Flasher (stand-alone flash programmer) and the industry leading J-Link/J-Trace emulator.





SEGGER's intention is to cut software development time for embedded applications by offering affordable, high quality, flexible and easy-to-use tools and software components allowing developers to focus on their applications. Find out more at <http://www.segger.com>.

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