SEGGER announces support for ARM® Cortex®-M7

Hilden, Germany – September 24th, 2014

SEGGER is pleased to be one of the first tool vendors to announce their support for the new ARM® Cortex®-M7 architecture. SEGGER's industry standard J-Link debug probes and middleware products, including embOS and the new emSecure Digital Signature Library are Cortex-M7 ready, ensuring innovators and early adopters the quickest way to successful product development.

Close cooperation with ARM has allowed Cortex-M7 J-Link and middleware support for lead partners like, Atmel, STMicroelectronics, and Freescale from day one.

"SEGGER is always at the forefront in supporting new ARM technologies," said Richard York, vice president, embedded marketing, ARM. '"SEGGER debug probes, RTOS and middleware are widely-respected products for embedded development and ARM welcomes their support for the new ARM Cortex-M7 processor."

"Atmel has partnered with SEGGER on debug probes, Flash programmers and software for many years. Offering our customers support in continuity for tools, EmbOS kernel and middleware on Atmel's future ARM Cortex-M7-based microcontrollers is extremely important to us," said Jacko Wilbrink Sr. Product Marketing Director at Atmel.

"SEGGER debug probes and middleware are an integral part of the Freescale ARM ecosystem," said Michael Norman, Freescale's Manager for Kinetis Enablement.

"Already SEGGER J-Link and J-Trace debug probes and tools support the whole of the STM32 family, so we've worked closely and quickly with SEGGER to ensure that support and our customers' comfort and familiarity with the tools work efficiently with the new STM32 F7 series," says Daniel Colonna, Marketing Director, Microcontroller Division, STMicroelectronics

More information is available at: www.segger.com

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About SEGGER

SEGGER Microcontroller develops and distributes hardware and software development tools as well as software components for embedded systems. An "embedded system" is one in which a microprocessor and associated components are incorporated into a device helping to accomplish difficult and complex tasks in products such as cell phones, medical instruments, instrument clusters, measurement instruments, satellite radios, digital cameras etc.

SEGGER was founded in 1997, is privately held, and is growing steadily. Based in Hilden with distributors on all continents and a local office in Massachusetts, SEGGER offers its full product range worldwide.

With decades of experience in programming efficiently on embedded systems, SEGGER has created highly integrated, cost-effective programming and development tools, such as the Flasher (stand-alone flash programmer) and the industry leading JLink/JTrace emulator.

SEGGER software products include: embOS (RTOS), emWin (GUI), emFile (File System), emUSB (USB host and device stack) and embOS/IP (TCP/IP stack).

SEGGER cuts software development time for embedded applications by offering affordable, high quality, flexible and easy-to-use tools and software components allowing developers to focus on their applications. Find out more at http://www.segger.com.

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