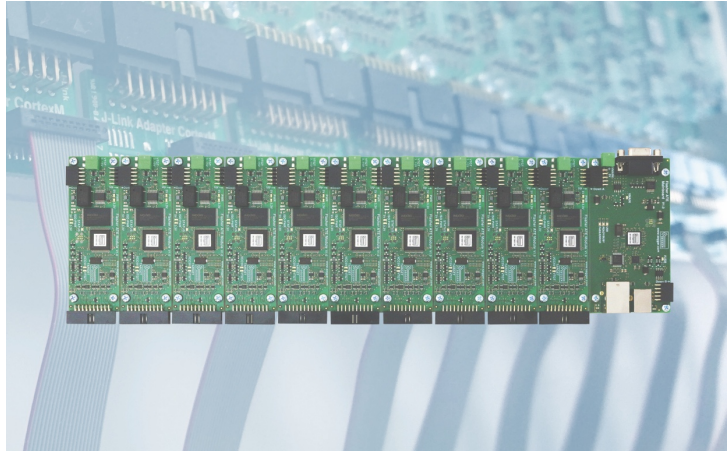


SEGGER Announces Flasher ATE High Speed Gang Programming Solution

Hilden, Germany – November 2nd, 2017

SEGGER announces the availability of Flasher ATE, a brand new modular gang programmer. It uses the same Turbo-Mode and Universal Flash loaders proven in the Flasher PRO and other members of the Flasher family.

Flasher ATE supports up to 10 completely individual parallel programming channels. Each channel has its own programming circuit and memory, allowing it to be used individually and programs at maximum speed on every channel.



In mass production, the in-system programming process usually is tightly coupled with the testing facilities such as Automatic Test Equipment (ATE) or similar devices. Flasher ATE comes with a ready to use UART communication channel, hand shake lines, USB and Ethernet interfaces. Any of these can be used to control its operation. In addition to this, the built-in web and FTP servers allow updates and monitoring from the nearby production control office. Support for programming of unique serial numbers and patch data is also included.

Flasher ATE can program both on or off chip memory. All that is required is a flash loader, which is already available for most popular devices and can be created for all others.

“SEGGER Flashers have long been used for mass production. Listening to our customers, we have now created a Gang Programmer that has the same features and speeds and leaves nothing to be desired. It simply works, and programs any kind of target system in minimum time. Whether it is used to program 10 different targets or 10 similar targets or any setup in between, Flasher ATE is up to the task”, says Dirk Akemann, Technical Marketing Manager at SEGGER.

To access more information on the mass production programming Flasher ATE please go to:

<https://www.segger.com/products/production/flasher/models/gang-programmer-flasher-ate/>

###

About SEGGER

SEGGER Microcontroller is a full-range supplier of software, hardware and development tools for embedded systems. The company offers support throughout the whole development process with affordable, high quality, flexible and easy-to-use tools and components. SEGGER offers solutions for secure communication as well as data and product security, meeting the needs of the rapidly evolving IoT. SEGGER was founded in 1992, is privately held, and is growing steadily. Headquartered in Germany with a US office in the Boston area and distributors in all continents, SEGGER offers its full product range worldwide. For additional information, visit: <https://www.segger.com>



Contact information:

Dirk Akemann
Marketing Manager
Tel: +49-2103-2878-0
E-mail: info@segger.com

Issued on behalf of:

SEGGER Microcontroller GmbH & Co. KG
In den Weiden 11
40721 Hilden
Germany
www.segger.com

SEGGER Microcontroller Systems LLC
106 Front Street
Winchendon, MA 01475
United States of America
www.segger-us.com

All product and company names mentioned herein are the trademarks of their respective owners. All references are made only for explanation and to the owner's benefit.